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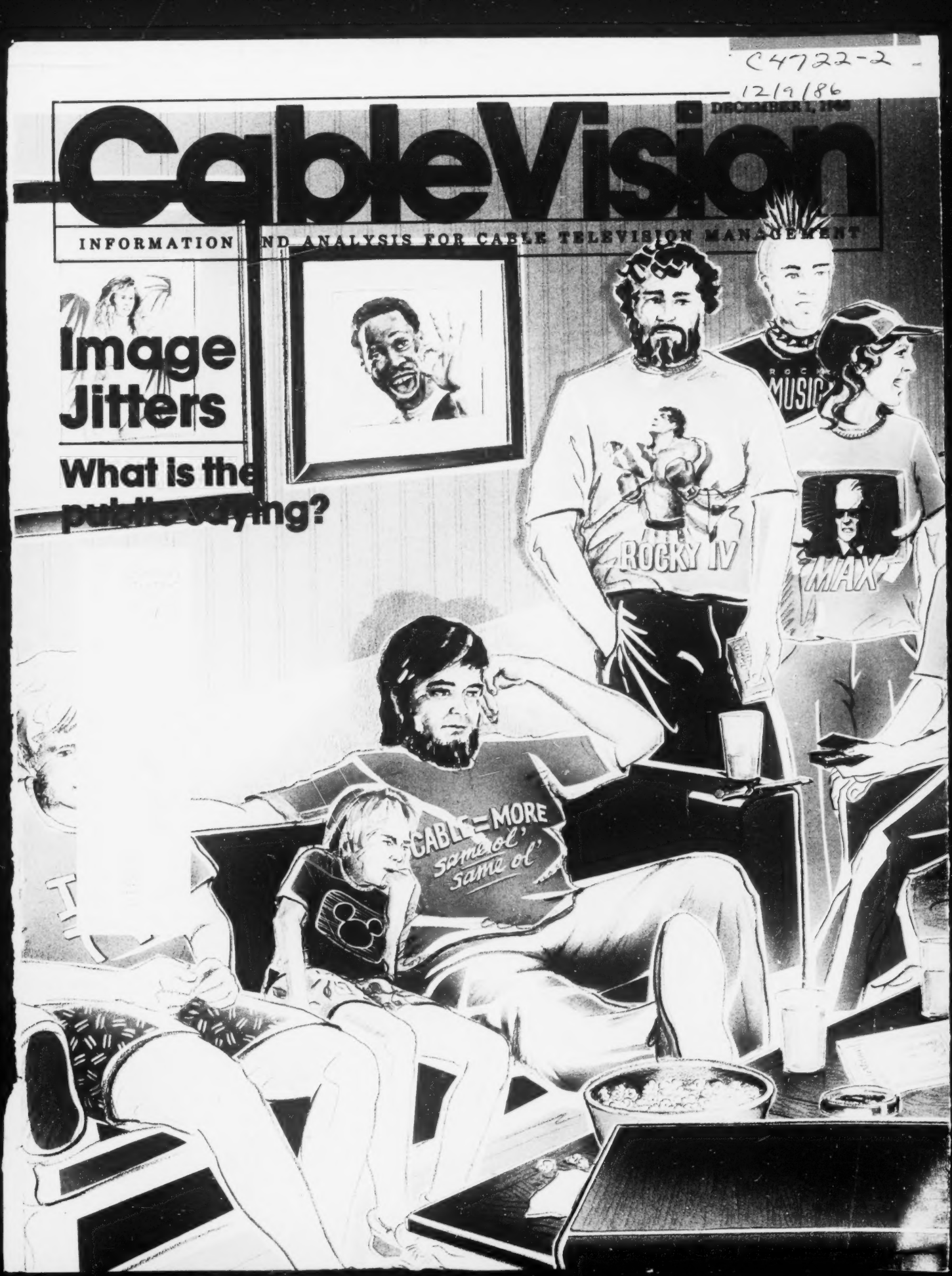
CableVision

INFORMATION AND ANALYSIS FOR CABLE TELEVISION MANAGEMENT

Image Jitters

What is the public saying?



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FRONTLINE

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FORUM

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LAW AND REGULATION

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BOOTH GUIDE

The Western Show exhibitors 114
The full list of vendors who will be touting their wares at the Western Show in Anaheim this week.

BUSINESS

Jones Intercable report 122
The MSO's annual meeting finds the firm intent on continuing its aggressive acquisitions campaign.

CABLE STATS

Cable Industry Growth Chart

YEAR	TVHH	Homes Passed	Basic Subscribers	% of TVHH	Pay Sibers	% of TVHH
1990E	93,900,000	81,783,000	50,706,060	54	32,959,000	35
1989E	92,800,000	79,109,000	48,256,000	52	30,883,000	33
1988E	91,000,000	75,833,000	45,500,000	50	28,665,000	32
1987E	89,300,000	71,137,000	41,971,000	47	26,022,000	30
1986E	87,800,000	68,121,000	39,510,000	45	24,101,000	27
1985	86,304,000	64,571,000	36,120,000	42	21,672,000	25
1984	84,600,000	59,989,000	32,994,000	39	19,764,000	23
1983	83,500,000	53,641,000	30,300,000	36	17,877,000	21
1982	82,800,000	49,100,000	28,200,000	34	15,898,000	19
1981	80,700,000	44,000,000	22,596,000	28	11,804,000	15
1980	77,800,000	37,300,000	18,672,000	24	7,780,000	10
1979	76,300,000	32,700,000	16,023,000	21	5,341,000	7
1978	74,500,000	27,200,000	14,155,000	19	2,980,000	4
1977	73,300,000	24,894,000	13,194,000	18	1,466,000	2
1976	71,114,000	21,989,000	12,094,000	17	505,000	1
1975	69,600,000	19,900,000	11,136,000	16	N/A	N/A

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Cable barometer

Television households (TVHH)	86,304,000
Homes passed by cable (HP)	64,571,000
Percent of TVHH passed by cable	74.7%
Basic cable subs	36,120,000
Percent of TVHH with basic cable	41.8%
Percent of HP with basic cable	56.0%
Pay cable subs	21,672,000
Percent of TVHH with pay cable	25.1%
Percent of HP with pay cable	33.6%
Percent of basic subs with pay cable	60.0%

Satellite lineup

Satcom III-R (RCA Americom)

	Transponder
Arts & Entertainment	24
BET	20
Cable Radio Network	4
Cable Value Network	18
Cinemax (West)	23
ESPN (Blackout)	7
Eternal Word Television Network	12
Financial News Network	4
Genesis Storytime	8
HBO (West)	13
HSN2	2, 16
HTN	16
Home Shopping Network	22
The Learning Channel	2
Lifetime	17
MTV	11
National Jewish Television	18
Nickelodeon	1
PTL	2
Reuter Monitor Service	18
Showtime (West)	10
Tempo Television	6
TV Decisions	24
Trinity Broadcasting Network	3
Video Hits One	15
Viewer's Choice	5
The Weather Channel	19

Satcom IV (RCA Americom)

	Transponder
American Movie Classics	10
American Music & Entertainment Network	15
Biznet	6
Bravo	2
Consumer Discount Network	20, 24
Hit Video USA	18
Home Sports Entertainment	11
Home Team Sports	22
Innovations In Living (HSN2)	1
Liberty Broadcasting Network	7
Madison Square Garden	6
New England Sports Network	13
Nickelodeon (West)	4
Nostalgia Channel	21
The Playboy Channel	24
Prime Ticket	20
Rock Christian Network	3
The Silent Network	23V
SportsVision	9
WPIX—New York	19

Westar III (Western Union)

	Transponder
CNN	5

Westar IV (Western Union)

	Transponder
Atlantic City Horse Racing	6
Cable News Network (CNN)	16
Catholic Telecommunications Network of America	11
International Television Network	10D
Public Broadcasting Service	15, 17, 21, 23
Texas State Network	2
Word of Faith Satellite Network	6

Westar V (Western Union)

	Transponder
Fantasy Unrestricted Network (FUN)	24
FUN Weekend Pay-per-view	24
Pro-Am Sports System (PASS)	14
The University Network	2
Zephyr Weather Information Service	7D

Telstar 303 (AT&T)

	Transponder
American Extasy	19
Country Music Television (CMTV)	18
KTVT (Dallas)	22
SelecTV	13

Galaxy I (Hughes)

	Transponder
Alternate View Network	22
CBN Cable Network	11
Cinemax (East)	19
CNN	7
C-SPAN	13
The Discovery Channel	22
The Disney Channel (East)	4
(West)	24
EPG	3
ESPN	9
GalaVision	20
HBO (East)	23
Headline News	8
Keyfax National Teletext Magazine	18
Moody Broadcasting Network	3
The Movie Channel (East)	10
(West)	14
The Nashville Network	2
PTL	17
Request Television	12
Seeburg Adult Contemporary	3
Seeburg Contemporary Instrumental	3
Showtime (East)	5
SIN	6
Viewer's Choice 2	16
WGN	3
WOR-TV	15
WTBS	18

Galaxy III

	Transponder
The Meadows Racing Network	17
Sky Merchant	11

Spacenet I (GTE)

	Transponder
ACTS	15

Note: A company name in parentheses following a service or network designates the transponder owner.
Source: International Thomson Communications Inc.

Top 100 MSOs

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc.	3,778,621	(11/85)
2.	American Television and Communications Corp.	2,700,000	(12/85)
3.	Group W Cable	2,162,000	(10/85)
4.	Storer Cable Communications	1,536,000	(8/86)
5.	Cox Cable Communications	1,330,956	(8/86)
6.	Continental Cablevision	1,324,000	(10/86)
7.	Warner Cable Communications Inc.	1,202,807	(7/86)
*8.	Comcast	1,095,194	(8/86)
9.	United Cable	1,027,602	(7/86)
10.	Newhouse Broadcasting	972,377	(4/86)
11.	Heritage Communications Inc.	957,650	(10/86)
12.	Viacom Cablevision	940,000	(11/86)
13.	Times Mirror Cable Television Inc.	835,057	(9/86)
14.	Jones Intercable	796,000	(11/86)
15.	UA Cablesystems Corp.	740,358	(8/86)
16.	Sammons Communications Inc.	708,609	(12/85)
17.	Cablevision Co.	607,335	(8/86)
18.	Rogers Cablesystems Inc.	534,241	(6/86)
19.	Telecable Corp.	473,621	(9/86)
*20.	Daniels & Associates	449,156	(8/86)
21.	Prime Cable Corp.	416,006	(9/86)
22.	American Cablesystems Corp.	401,264	(9/86)
23.	McCaw Communications	383,000	(7/86)
24.	Centel Cable	370,776	(9/86)
25.	Cable Vision Industries	367,700	(8/86)
26.	Century Communications Corp.	367,000	(8/86)
27.	Post-Newsweek	365,366	(10/86)
28.	Wometco Cable TV Inc.	355,870	(10/86)
29.	Scripps-Howard	345,427	(9/86)
30.	Falcon Cable	302,000	(6/86)
31.	Multimedia Cablevision	279,125	(9/86)
32.	TCA Group	278,404	(8/86)
33.	Colony Communications Inc.	249,738	(9/86)
34.	Maclean Hunter Cable TV Ltd.	241,423	(9/86)
35.	Adelphia Communications	216,619	(9/86)
36.	Tele-Media	215,000	(7/86)
37.	Rifkin & Associates	200,000	(10/86)
38.	Service Electric Cable TV Inc.	195,000	(7/86)
39.	TCI-Taft	181,945	(9/86)
40.	TKR Cable Co.	181,000	(9/86)
41.	Communications Service Inc.	179,000	(12/85)
42.	Western Communications	178,543	(10/86)
43.	Cablentertainment	171,564	(9/86)
44.	Sutton Capital Corp.	166,561	(2/86)
45.	Adams-Russell Communications	154,000	(9/86)
46.	First Carolina Communications Inc.	153,477	(10/86)
47.	Harte-Hanks Communications	146,813	(8/86)
48.	Greater Media	143,553	(9/86)
49.	Cencom Cable	142,863	(10/86)
50.	Lenfest Group	133,443	(8/86)
51.	Harron Communications	130,671	(9/86)
52.	Media General Inc.	130,460	(10/86)
53.	Blade Communications	105,000	(7/86)
54.	Televents Inc.	124,411	(9/86)
55.	Harris Cable Corp.	122,904	(8/86)
56.	Armstrong Utilities	121,509	(7/86)
57.	Palmer Communications	118,013	(7/86)
58.	The Essex Group	112,418	(9/86)
59.	Summit Communications	111,982	(8/86)
60.	Sonic Communications	110,000	(7/86)
61.	Scott Cable Communications	105,000	(3/86)
62.	U.S. Cable Corp.	103,026	(8/86)
63.	Multi-Channel TV Cable Inc.	101,874	(4/86)
64.	Simmons Communications	100,295	(10/86)
65.	Booth Communications	97,671	(7/86)
66.	King Videocable	91,953	(8/86)
67.	Ferry Cable TV Corp.	91,306	(8/86)
68.	McDonald Group	90,079	(8/84)
69.	Susquehanna Broadcasting	89,701	(10/86)
70.	WEHCO Video	85,807	(10/86)
71.	Northland Communications	85,250	(9/86)
72.	Columbia International	80,000	(11/86)
73.	Midcontinent Cable Systems Co.	79,790	(9/86)
74.	Marcus Communications	77,431	(8/86)
75.	Pencor Services	74,868	(8/86)
76.	Omega Communications	74,213	(11/86)
77.	James Communications	65,000	(9/86)
78.	Selkirk Communications	63,000	(11/86)
79.	National Telecommunications Corp.	61,625	(1/86)
80.	The Daily Press	60,100	(6/86)
81.	Mountain Cable Co.	60,000	(10/86)
82.	Acton Corp.	56,337	(8/86)
83.	Helicon Corp.	55,000	(11/86)
84.	Masada Corp.	53,237	(7/86)
85.	Cardinal Communications	53,200	(7/86)
86.	United Video Management	52,816	(6/86)
87.	Tidel Communications	50,284	(9/86)
88.	Wisconsin Cablevision and Radio Co.	50,083	(7/86)
89.	Chambers Cable Comm. Inc.	48,402	(8/86)
90.	State Cable TV	45,922	(3/86)
91.	Joseph Gans Cable TV	45,679	(6/86)
92.	C4 Media Corp.	45,200	(9/86)
93.	Dowden Communications	44,500	(10/86)
94.	Bresnan Communications Co.	44,426	(8/86)
95.	Enstar Communications	43,921	(10/86)
96.	New England Cablevision	43,050	(9/86)
97.	Donrey Cablevision	42,600	(11/86)
98.	Commonwealth Cable Systems	40,987	(10/86)
99.	North American Comm. Corp.	37,710	(6/86)
100.	Hearst Communications of California	37,016	(9/86)

Subscriber counts are provided by MSOs and systems to International Thomson Communications Inc. Figures will be updated quarterly unless information is provided by MSOs or systems. Send updates to CableVision, Attention Cable Stats, P.O. Box 5208-T.A., Denver, CO 80217. * Includes portion of Group W subscribers.

Top 100 systems

Rank	Location	Operator	Basic subs	
1.	San Diego, CA	Cox Cable	270,256	(8/86)
2.	Woodbury (Long Island), NY	Cablevision Co.	249,600	(8/86)
3.	Manhattan, NY	ATC	219,600	(12/85)
4.	San Antonio, TX	Rogers	199,359	(6/86)
5.	Houston, TX	Warner	192,557	(7/86)
6.	East Orange, NJ	Maclean Hunter	184,214	(9/86)
7.	Seattle-Snohomish, WA	Viacom	171,000	(11/86)
8.	Honolulu, HI	ATC	164,300	(12/85)
9.	Hartford-New Britain, CT	United Cable	153,570	(7/86)
10.	Cincinnati, OH	Warner	150,796	(7/86)
11.	Louisville-Jeff. Co., KY	Storer Communications	149,000	(9/86)
12.	Phoenix, AZ	Times Mirror	148,267	(9/86)
13.	Wayne, NJ	UA Cablesystems	147,815	(8/86)
14.	Tulsa, OK	United Cable	140,333	(6/86)
15.	Englewood, CO	United Cable	138,285	(8/86)
16.	Tidewater (Norfolk), VA	Cox Cable	135,076	(8/86)
17.	Cherry Hills, NJ	NYT	133,316	(5/86)
18.	Florida Division (Orlando/Ormond Beach)	ATC	128,100	(12/85)
19.	Jacksonville, FL	Continental	128,000	(10/86)
20.	Atlanta, GA	Prime Cable Corp.	127,073	(9/86)
21.	Seattle, WA	Group W	127,000	(5/86)
22.	Buffalo, NY	Prime Cable Corp.	125,325	(9/86)
23.	Rochester, NY	ATC	123,500	(12/85)
24.	Baltimore County, MD	Comcast	121,981	(8/86)
25.	Erie County, NY	Prime Cable Corp.	119,002	(11/85)
26.	Manhattan, NY	Group W	115,000	(5/86)
27.	Kansas City, MO	ATC	114,600	(12/85)
28.	St. Louis Co., MO	Cencom Cable	111,487	(10/86)
29.	San Jose, CA	Gill Industries	110,000	(5/86)
30.	Long Island, NY	Viacom	110,000	(11/86)
31.	Austin, TX	ATC	109,700	(12/85)
32.	Central Islip (Long Island), NY	Viacom	109,000	(9/86)
33.	Memphis, TN	ATC	106,900	(12/85)
34.	San Juan, PR	Harris Cable Corp.	104,199	(8/86)
35.	Toledo, OH	Buckeye Cablevision	103,982	(4/86)
36.	Los Angeles, CA	Falcon	103,869	(4/86)
37.	San Francisco, CA	Viacom	103,000	(11/86)
38.	Richmond-Henrico, VA	Continental	98,000	(10/86)
39.	Jefferson Parish-Kenner, LA	Cox Cable	97,788	(8/86)
40.	Fairfax, VA	Media General	97,420	(2/86)
41.	Warren, NJ	TKR	97,348	(9/86)
42.	Southeast Michigan	Comcast	96,250	(8/86)
43.	Wilmington, DE	Heritage	93,000	(6/86)
44.	San Diego, CA	ATC	92,200	(12/85)
45.	Dallas, TX	Heritage	91,956	(10/86)
46.	Grand Rapids, MI	UA Cablesystems	89,163	(8/86)
47.	Pompano, FL	American Cablesystems	88,440	(4/86)
48.	Pittsburgh, PA	Tele-Communications Inc.	84,517	(6/86)
49.	Escondido, CA	Times Mirror	84,380	(9/86)
50.	Dade-Broward, FL	Storer	84,000	(8/86)
51.	Wichita, KS	Multimedia Cablevision	83,729	(9/86)
52.	Jackson-Monroe, MS	ATC	82,500	(12/85)
53.	Indianapolis, IN	Indianapolis Cablevision Inc.	80,969	(5/86)
54.	South Texas, TX	Heritage	79,688	(10/86)
55.	Charlotte, NC	ATC	78,700	(12/85)
56.	Clearwater, FL	Vision Cable	78,600	(7/85)
57.	Puget Sound, WA	Viacom	78,000	(9/86)
58.	Raleigh, N.C.	ATC	77,600	(12/85)
59.	Baton Rouge, LA	Cablevision Co.	76,518	(12/85)
60.	Tacoma, WA	Cable TV of Puget Sound	76,132	(5/86)
61.	Boston, MA	Cablevision	76,000	(8/86)
62.	New Orleans, LA	Cox Cable	75,162	(8/86)
63.	Chicago, IL	Group W	75,000	(4/86)
64.	Flint, MI	Comcast Cable	74,933	(8/86)
65.	Greensboro, N.C.	ATC	74,100	(12/85)
66.	Santa Monica, CA	Group W	74,000	(5/86)
67.	Nashville, TN	Viacom	72,000	(11/86)
68.	South Bend, IN	Heritage	71,887	(10/86)
69.	Las Vegas, NV	Prime	71,214	(9/86)
70.	Cleveland Heights, OH	Viacom	71,000	(11/86)
71.	Orange County, CA	Times Mirror	70,600	(9/86)
72.	Allentown, PA	Service Elec.	70,000	(7/86)
73.	Fayetteville, NC	ATC	69,000	(9/86)
74.	Akron, OH	Warner	67,428	(7/86)
75.	Omaha, NE	Cox Cable	67,409	(8/86)
76.	Medford Complex (Boston Suburbs), MA	Warner	67,017	(7/86)
77.	Columbus, OH	Warner	66,892	(7/85)
78.	Ocean County, NJ	Adelphia	66,051	(6/86)
79.	Little Rock, AR	Storer	66,000	(8/86)
80.	Des Moines, IA	Heritage	65,430	(10/86)
81.	St. Petersburg, FL	Group W	64,478	(5/86)
82.	Syracuse (suburbs), NY	NewChannels Corp.	64,065	(9/86)
83.	Indianapolis, IN	ATC	64,000	(12/85)
84.	Monterey, CA	Western Communications	63,731	(10/86)
85.	New Haven, CT	Storer	63,000	(8/86)
86.	Oklahoma City, OK	Cox Cable	62,788	(8/86)
87.	Madison, WI	Tele-Communications Inc.	62,099	(5/86)
88.	El Paso, TX	Group W	62,000	(9/86)
89.	Greater Bridgeport, CT	Cablevision Co.	61,620	(8/86)
90.	Santa Barbara, CA	Cox Cable	61,186	(8/86)
91.	Contra Costa Co. CA	Televents	61,000	(5/86)
92.	Sarasota, FL	Storer	61,000	(8/86)
93.	W. San Fernando Valley, CA	Valley Cable	60,866	(8/86)
94.	Lower Fairfield Co., CT	Cablevision Co.	60,650	(8/86)
95.	Westchester, CT	UA Cablesystems	60,494	(10/86)
96.	Winston-Salem, N.C.	Summit	60,481	(8/86)
97.	Mt. Prospect, IL	Cablenet	60,000	(3/85)
98.	Albany, GA	Storer	60,000	(8/86)
99.	Knoxville, TN	Scripps Howard	60,000	(11/86)
100.	Birmingham, AL	ATC	59,400	(12/84)